



GecOz Pty Ltd

Geospatial and Environmental Consultants Australia

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NT salinity specialists win AIIA iAward

GecOz P/L, a Darwin-based company specializing in applications of radar technology, was announced as one of the winners at the Australian Information Industry Association (AIIA) Awards during yesterday's celebrations in Sydney. GecOz received the prize in the "iINNOVATION IT SERVICES" category.

Dr Neil Conn, Chairman of Original IT Investments, which is the main shareholder in GecOz, accepted the prize on behalf of the company.

GecOz's modern radar technologies can be used in a variety of applications such as salinity mapping, vegetation mapping, biomass assessment, carbon accounting, and acid sulfate mapping.

One of the most recent products that GecOz has developed is SaltSAR, a revolutionary surface-salinity mapping application that allows the assessment of salinity with an accuracy of up to 95% - much better than any other current products can do.

SaltSAR makes use of existing technologies, complementing them with specially designed algorithms, thus achieving double the accuracy of other salinity mapping products and allowing direct surface-salinity mapping.

This fantastic new technology has already been used to accurately map surface-salinity problems in areas such as the Kakadu National Park and the Mary River Wetlands.

Representatives of State and Federal Government Departments have recently acknowledged the SaltSAR technology. Private industries such as rice, cotton and irrigation have also expressed interest in using SaltSAR for their annual salinity mapping activities.

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For further information please contact:

Joachim Schoen
Chairman
GecOz Pty Ltd (ACN 095 961569)
P: 08 8982 9800
F: 08 8982 9801
M: 0413 944 892
W: www.gecoz.com
E: JSchoen@original-it.com.au

GecOz Pty Ltd ■ **Geospatial and Environmental Consultants Australia** ■ **ACN 095 961 569**

PH: 61 8 8982 9800 ■ FX: 61 8 8982 9801 ■ PO BOX 42636, Casuarina NT 0811 ■ Gnd Floor, Metro Building, 21 Cavenagh St, DARWIN NT 0800

EMAIL: info@gecoz.com ■ WEB: www.gecoz.com

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